

Sponsorship Opportunities

www.digitalutilityforum.com



The Digital Utility Innovation Forum 2018, 20-21 February in Barcelona will examine the latest technologies, business models, case studies and success strategies for effectively implementing the digital utility transformation. This focused symposium will bring together utility executives, thought leaders, business planners and network professionals for two days of information sharing at the cutting edge of the digital utility transformation in Europe.

Topics to be addressed include:

- Implementing new consumer engagement models
- Improving network resiliency, safety, reliability and performance
- Positive impact of digitization on utility earnings
- Pursuing digital transformation across the value chain
- Leveraging digitization to enter new business areas
- Next-gen smart meters and smart grid technologies
- Cybersecurity for the digital utility ecosystem
- Integrating distributed renewable energy resources into the grid
- The Internet of Things, Smart Cities, and the evolving energy landscape
- Advanced analytics for customer insight and digitising the customer experience
- New industry entrants and regulatory trends
- Driving operational and asset-management efficiencies through analytics
- Smart homes and smart buildings: challenges and opportunities for the digital utility and more

Sponsorship of the Forum allows organizations to showcase their thought leadership and innovation to key executive decision makers within this high-growth market.

Sponsorship Packages

Platinum Level Sponsor

1 Available

Value: € 8,000

- Exclusive, top-level positioning as event Platinum Sponsor
- Opportunity chair a panel seminar session
- Tabletop exhibit in networking break and reception area
- 4 complimentary conference passes
- 15% off additional registrations
- Top-level logo positioning in Official Program Guide, event website, and email communications
- White paper or press release posted on event Website
- Opportunity to place corporate brochure, white paper, literature, etc. on Media Table
- Corporate description with hyperlink on event website
- Top-level logo recognition in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- PDF presentation included in proceedings, with description + link on website
- 150 x 150 banner ad on Smart Grid Observer home page for 3 months
- Attendee List provided one week prior to, and following the event, including contact information

Gold Level Sponsor

1 Available

Value: € 5,000

- Exclusive logo recognition as Gold-Level Sponsor
- 3 complimentary conference passes
- 15% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- White paper or press release posted on event website
- Opportunity to place corporate brochure, white paper, literature, etc. on Media Table
- Corporate description with hyperlink on event website
- PDF presentation included in proceedings, with description + link on website
- Top positioning of logo in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Attendee List provided one week prior to, and following the event, including contact information

Silver-Level Sponsor

Value: € 3,000

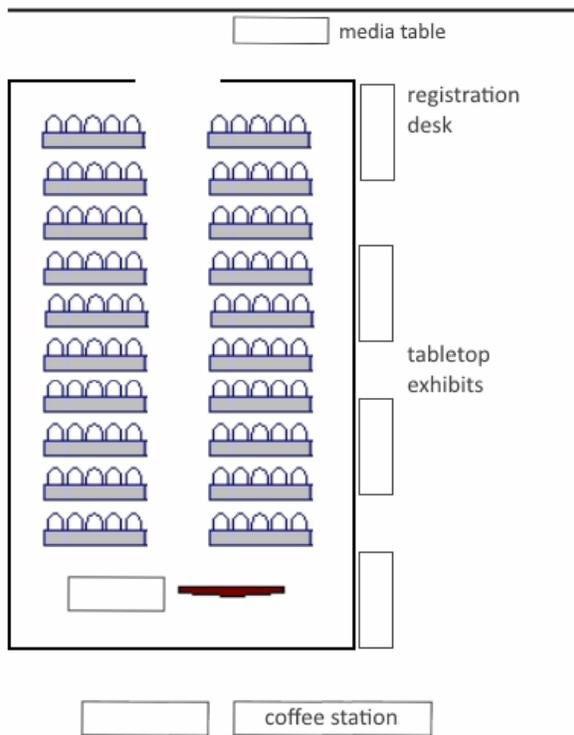
- Logo recognition as Silver-Level Sponsor
- 2 complimentary conference passes
- 10% off additional registrations
- PDF presentation included in proceedings, with description + link on website
- Opportunity to place corporate brochure, white paper, literature, etc. on Media Table
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo positioning in on-site banners and signage
- Dedicated floor-standing banner (provided by sponsor)
- Attendee List provided one week prior to, and following the event, including contact information

Bronze-Level Sponsor

Value: € 2,000

- Logo recognition as Bronze-Level Sponsor
- 1 complimentary conference pass
- 10% off additional registrations
- Logo positioning in Official Program Guide, event website, and email communications
- Corporate description with hyperlink on event website
- Logo recognition in on-site banners and signage

Tabletop Exhibition



All coffee breaks and networking receptions at the Forum will take place within a special Tabletop Exhibition Area, immediately adjacent to the main seminar room, where attendees can view the latest technology and services advances while interacting with fellow conference participants.

Sponsorship Add-On Options

The following options may be added on to any of the above sponsorship packages:

Networking Breaks and Reception Sponsor

1,500 Euros

- Promotional material placed at refreshment stations during networking breaks and evening cocktail reception

Lanyard Sponsor

2,500 Euros

- Company logo printed on name badge lanyards distributed to all attendees at registration

About the Organizer



The *Smart Grid Observer* (www.smartgridobserver.com) is an online information portal and weekly e-newsletter serving the global smart grid industry. SGO delivers the latest news and information on a daily basis concerning key technology developments, deployment updates, standards work, business issues, and market trends driving the smart energy industry worldwide. The publication serves a global readership of executives and practitioners in the electric power generation, transmission, and distribution industry. Recent sponsors of SGO programs include:



To arrange your participation, please contact:

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